

BUSINESS COURSES IN ENGLISH

EXCHANGE PROGRAM - TAUGHT IN ENGLISH

*Some courses are a subject to change

SEMESTER 1	N° Hours	ECTS
Cross Cultural Management	30	5
European Union	30	5
France in 21st Century	30	5
French Language	30	5
Human Resources Management	30	5
International Finance	30	5
International Marketing	30	5
International Trade Techniques	30	5
Introduction to Finance	30	5
Introduction to Marketing	30	5
Market Research	30	5
Project management: Global Village	20	5
Strategy	30	5

SEMESTER 2	N° Hours	ECTS
Big Data and Business Analytics	30	5
Cross Cultural Management	30	5
French Language	30	5
International Business Law	30	5
International Business Strategy	30	5
Marketing Communication	30	5
Principles of Economics	30	5
Supply Chain Management	30	5
The Luxury Industry	30	5